

12-31-1962

The Ledger and Times, December 31, 1962

The Ledger and Times

Follow this and additional works at: <https://digitalcommons.murraystate.edu/tlt>

Recommended Citation

The Ledger and Times, "The Ledger and Times, December 31, 1962" (1962). *The Ledger & Times*. 3940.
<https://digitalcommons.murraystate.edu/tlt/3940>

This Newspaper is brought to you for free and open access by the Newspapers at Murray State's Digital Commons. It has been accepted for inclusion in The Ledger & Times by an authorized administrator of Murray State's Digital Commons. For more information, please contact msu.digitalcommons@murraystate.edu.

Happy New Year

In
God
We
Trust



Largest
Circulation In
The City
Largest
Circulation In
The County

United Press International IN OUR 83rd YEAR Murray, Ky., Monday Afternoon, December 31, 1962 MURRAY POPULATION 10,100 Vol. LXXXIII No. 308

FIERCE BLIZZARD PARALYZES THE NORTH

Social Security Taxes Increase \$137,000 Here

(Special to the Ledger & Times)
NEW YORK, Dec. 31 — There is bad news as well as good news for Calloway County taxpayers as 1963 rolls around.
The good news is the prospect of a cut in Federal income taxes sometime next year. The bad news, however, is more definite—increases in Social Security taxes for employers, for employers and for the self-employed.
The increases, provided for under the Social Security Act, will go into effect automatically. The new rate will be 7 1/2 percent on the first \$4,800 of pay, instead of 6 1/2 percent, as at present.
Half of this will be paid by the employee, through payroll deductions, and the other half by his employer.
For those who are self-employed,

ed, there will be a hike of seven-tenths of one percent.
It boils down, in the case of Calloway County, to an overall increase of approximately \$137,000 over the amount paid in fiscal year 1961 by those who are on wages or salaries and by their employers. The figure is based on data released by the Internal Revenue Service and by the Department of Commerce.
During the fiscal period, some \$11.6 billion was contributed to the Social Security pension fund by the nation's 64,000,000 workers and their employers.
Calloway County's part of that payment was an estimated \$855,000. In the forthcoming year, its portion will rise to \$992,000.
The increase will be the ninth since the Social Security program was begun. Two more boosts are scheduled, one of them in 1966 and the other in 1968, at which time the "final" rate is to go into effect. It will be 4 and five-eighths percent for employees and the same for employers.
However, should a plan of hospital care for the aged or other expansion of benefits be voted by Congress, the tax would have to go still higher.
For the individual worker in the United States, the annual cost of Social Security averaged \$99 in fiscal 1961. The maximum anyone had to pay was \$144. Next year the ceiling will be \$174.
Individual payments in Calloway County were higher than in many areas local incomes were better.

Charlie Hale Dies Sunday After Illness

Charlie E. Hale, 69, passed away yesterday at 6:20 p.m. at the Murray Hospital. His death followed an extended illness.
Mr. Hale was born and reared in Calloway County. He was a Shell dealer and jobber in Murray for 30 years.
He is survived by his wife, Mrs. Gladys Hale, 528 Broad Street; two daughters, Mrs. Ed Frank Kirk and Mrs. Charles Mason Baker both of Murray; one sister, Mrs. Donna Pace, Murray; one brother, Ollie Hale, 303 North 12th Street; and four grandchildren, Mrs. Edwina Yates, Louisville, Bonnie Kirk, Mike and Richard Baker all of Murray.
Mr. Hale was a member of the First Methodist Church. Funeral services will be conducted at the church Tuesday at 10:30 a.m. Rev. W. E. Mischke and Rev. J. Howard Nichols will officiate the service. Burial will be in the city cemetery.
Active pallbearers will be Joe Graves Baker, Alvin Brandon Jr., Thomas A. Bucy, Wesley Starks, Trellis McCusiston, and Cecil Walker.
The J. H. Churchill Funeral Home has charge of arrangements where friends may call.

Barber Shop Opens In Shopping Center

The Murray Barber Shop is now open in the new Southside Shopping Center on South 12th street.
The shopping center also contains Mary Lou's, ladies apparel shop and the Southside Restaurant. Additional businesses to move into the shopping center are a real estate office and a beauty shop.
Darryl King, owner of the Murray Barber Shop has extended an invitation to his friends and customers to visit the new quarters for the barber shop.

KENTUCKY NEWS BRIEFS

by United Press International
BOYNTON BEACH, Fla. (UPI) — Mrs. Charles F. Lambert Sr., 65, wife of a prominent Louisville, Ky., manufacturer and a leader of Republican party activities in Kentucky's Oldham County, died Sunday at a hospital here. Funeral services will be held in Louisville Wednesday.
CLOVERPORT, Ky. (UPI) — Frank Smith, 60, who worked for 30 years at the Breckinridge News and Breckinridge County Herald-News as a linotype operator and compositor, died Sunday at his home here.
MIAMI, Fla. (UPI) — The Madison Central High School band of Richmond, Ky., will march to night in the Orange Bowl Festival Parade. The band with its sponsors made the trip from Richmond in three chartered buses.

Weather Report

High Yesterday ----- 39
Low Yesterday ----- 19
7:15 Today ----- 22
Western Kentucky — Mostly sunny and a little warmer today and Tuesday, fair and cold again tonight, high today near 40, low tonight 20.
Temperatures at 5 a. m. (EST): Louisville 18, Lexington 15, Covington 15, Paducah 21, Bowling Green 20, London 17, Hopkinsville 19, Huntington, W. Va., 10, Evansville, Ind. 20.

Licenses Plates On Sale At Office Of County Court Clerk

Automobile and truck license plates for 1963 are now on sale at the county clerk's office.
Vehicle owners have until midnight, March 1, 1963, to acquire and place the plates on their automobile or truck. For renewal of registration the owner should present a 1962 registration certificate to the county court clerk.
If the 1962 registration certificate has been lost, a duplicate can be secured for 50 cents from the clerk's office.
The cost for the plate for passenger cars and farm trucks is \$4.50 plus a 50 cent clerk's fee. The cost of commercial and foreign truck plate is based on a scale depending upon the gross weight of the vehicle and the heaviest load to be carried during the coming registration year.
Trailer tags of all types will also be on sale at the offices of the county clerk.
The 1963 license plates have a blue background with white numerals—the reverse of the colors for 1962.
The Revenue Department has reported that while 1962 registrations have not been finally tabulated, they will approximate 1,025,000 passenger cars and 250,000 trucks.

Madisonville Coach Dies On Saturday

MADISONVILLE, Ky. (UPI) — C. G. Sherrell, 37, coach of the Madisonville High School basketball team, died unexpectedly at his home Saturday of an apparent heart attack.
Sherrell, who had been suffering from a cold for several days, died while bathing.
The Madisonville Christmas basketball tournament, in progress here during the weekend, was cancelled.
Sherrell's team Friday night had upset an Earlington team and was to have met West Hopkins in the Saturday night final.
Sherrell, who was graduated from Western Kentucky State College, had been coach of the squad for nine years.
Survivors include his wife and a 6-year-old son.
Funeral services are set for 2 p. m. (CST), today with burial in Oak Grove Cemetery at Dixon.

Police Happy Over Absence Of Death

FRANKFORT, Ky. (UPI) — State police and public safety officials were happily puzzled today by the absence of death from Kentucky highways during the holiday weekend traffic period that began at 6 p. m. Friday.
"We are certainly happy about it," a state police spokesman said this morning, at the same time warning drivers to use extra caution on New Year's Eve in an effort to maintain the record.
The state's 1962 traffic death toll remained at 789 as the year reached its final hours, but this represented a rise of some 9 percent over the total of 722 recorded in 1961.
Safety officials had feared there would be up to 11 deaths in the state over the four-day holiday period. Kentucky recorded 12 fatalities in the Christmas weekend period of similar duration.
State police had one final reminder for drivers tonight—make that last one for the road coffee.
HI - LO

Odd Shape Envelopes No Longer Accepted

WASHINGTON (UPI) — Postal mechanization caught up today with tiny birth announcements and odd-shaped letters or post-cards in the U. S. mail.
Starting at midnight, the Post Office won't accept any letters or cards that aren't rectangular in shape and at least three inches high and four and one-quarter inches long.
The reason: "Extremely small and oddly shaped letters and post-cards cause trouble in our modern canceling machines and in other mechanized equipment that is being used increasingly in our 35,000 post offices."
Actually, the new regulation won't trouble a great many people because only about 1 or 2 percent of all mail will be affected by the ban.
The chief targets are novelty cards in the shape of animals, automobiles and the like, heart-shaped valentines, and the tiny greeting cards and birth announcements that usually are sent in very small envelopes.

Murray Lodge 105 Names New Officers

At the regular meeting last week the following officers were elected to serve Murray lodge No. 105 F. & A. M. for the coming year.
John H. Perkins, Master; Mike Strank, Senior Warden; Jimmy D. Herndon, Junior Warden; G. B. Churchill, Treasurer; and Buel E. Stalls, Secretary.
Appointed officers to service for 1963 were Doyle Morris, Senior Deacon; Jimmy N. Parks, Junior Deacon; Otis Hatcher, Senior Steward; Ralph Emerine, Junior Steward; Norman Klapp, Tyler; Dr. Harry U. Wayne, Marshall; Aubrey Mart, Chaplain.
Flavi Robertson was appointed to the finance committee for the next three years, along with J. B. Bell for two years and W. R. Rogers for one year.
New officers were installed by Past Grand Master W. Z. Carter. Flavi Robertson was presented his past master's apron and pen for the year of 62 and congratulated for a years work well done.

Jennings To Be Out Of First OVC Game

Murray State College will open its Ohio Valley Conference basketball schedule Wednesday at Middle Tennessee without the services of big Jim Jennings, the team's leading scorer and rebounder.
Jennings sprained an ankle while working out on his own during Christmas vacation at his home in Dayton, Ohio, and not only will miss the Racers' first OVC game but is also a very doubtful player in their second game here Saturday against Tennessee Tech.
Murray Coach Cal Luther said that Jennings is trying to work out with the team but that his ankle is so painful and swollen that "he can't even walk fast."
Another Racer, reserve guard Butch Hill, may also miss the Middle game as he presently sick with the flu. Guard Scott Schlosier who was slowed by an ankle sprain before the holidays is back in top form.
Jennings, who has averaged 20 rebounds and 20.1 points for Murray will be replaced by reserve John Namcu. This will give the Racers four 6-2 starters to go along with 6-7 Stan Walker. The other starters will be Schlosier, Al Varns, and Gene Pendleton.
Murray got off to a fast start before the holidays winning 6 of 7 games, dropping only a 78-79 decision to Bradley Middle has been the surprise of the conference thus far, having knocked off perennial power Western Kentucky and having won the Stetson University Invitational Tournament.

Quail Hunters Are Pictured In State Paper Magazine

Bird hunting in Calloway County got statewide publicity in the Sunday Courier-Journal magazine section.
County Judge Robert O. Miller appeared on the front cover of the magazine together with Duke, photographer Billy Davis' bird dog bringing in a quail.
In a full story on the inside of the magazine other pictures appear in color with an article on a Kentucky quail hunt.
Mr. and Mrs. Herbert Erwin are shown at breakfast with sons Rob, Bill and Joe Tom Erwin. Other pictures are in the field showing Billy Morgan and Judge Miller on horseback, Joe Tom Erwin holding up a quail that he bagged, the Erwin brothers in the field, and the days take of quail.
The series all in color dominates the magazine section for this week.

Max Hurt Will Speak In Paducah

Max B. Hurt will be the guest speaker of the Paducah Woman's Club on Thursday at 2:30 p. m. at the club house in Paducah.
Hurt is president of West Kentucky Productions Association and is presently working toward the construction of an amphitheatre project at Kentucky Lake State Park.
A stage production concerning the development of West Kentucky, is being prepared and will be produced when the amphitheatre is completed.
Hurt is a vice-president of the Woodmen of the World Life Insurance Society.

Austin PTA Will Not Meet Wednesday

The Austin P.T.A. will not meet Wednesday, January 2nd as previously scheduled according to Mrs. Leon Beale, Chairman.
The meeting will be held the following Wednesday, January 9th. Announcement of the program will be made at a later date.



City Closed For Holiday

Several businesses in Murray are taking a two day holiday for the New Year's festivities and combined with Sunday will be stretched to a three day holiday.
Tomorrow the town apparently will be completely closed as far as business establishments are concerned. The only businesses to be open will be neighborhood groceries, theatres, roller rink, the Murray Livestock Company, and some restaurants, and service stations.
County offices closed today at noon, with the exception of the Circuit Court Clerk, and will remain closed tomorrow. City offices will be closed tomorrow.
Other businesses in town will be closed including both banks, the postoffice, the public library, and various agencies in town.
In keeping with the custom of former years, the Ledger and Times will not publish a paper tomorrow.
Sheriff Woodrow Rickman can be reached at his home at 753-3151 this afternoon and tomorrow. City police, and firemen will be on duty as usual.

Freezing And Windy

Most of the Northeast was gripped by temperatures near zero and raked by high winds. Up to eight inches of new snow blanketed northern Virginia.
Scattered snow fell Sunday from Minnesota into the Great Lakes, with locally heavy snow falling in the "snow belt" on the lee sides of Lakes Erie and Ontario.
The Midwest looked forward to a warming trend today. A few showers were on tap for the Pacific Northwest and occasional light snow was predicted for the northern Rockies and from Minnesota through the lower Great Lakes.
But the East was in for more numbing cold.
Maine Gov. John H. Reed described the blizzard as "an emergency situation." Reed asked civil defense aid for stricken families.
Myer Minsky, who has lived 60 of his 76 years in Bangor, said "I don't remember anything this bad."

Deaths For Holiday To Be About 400

By United Press International
Tragedy called off its holiday at the midway point of the long New Year's weekend today.
Although the toll of traffic deaths remained relatively low, a rash of multiple fatality fires and highway smashups swelled the toll of holiday deaths. Many of the victims were children.
A United Press International count at 11:30 a. m. (EST) showed 194 persons killed in traffic since the start of the 102-hour holiday at 6 p. m. Friday.
The breakdown:
Traffic 194
Fires 10
Planes 1
Miscellaneous 1
Total 206
California Sets Pace
California led the traffic death count with 22. There were 18 fatalities in Texas, 10 in Illinois, 9 each in Michigan, New York state, and Pennsylvania, and 8 in Virginia.
The statistics of holiday deaths included:
—Six persons reported killed in the collision of a Greyhound bus and a truck near St. Regis, Mont. The bus plunged into the St. Regis River, sheriff's deputies reported.
—Five children dead in a fire which swept their suburban home near Washington, D. C. All the victims were under 5 years old.
—Four persons killed, three of them children, when a Christmas tree started a fire in a century-old farm house near Iowa City, Iowa, Sunday night.
—Six persons killed, four of them children, in a farm house fire near McLean, Ill., Sunday.
The holiday death count started slowly and averaged one traffic fatality per hour during the first day of the weekend. Then it jumped to six auto deaths an hour, slumped again, and the National Safety Council said the toll appeared "heading toward the low end of the advance estimate of 420 to 480 holiday traffic deaths."

Snow Storm Is Called Worst Of Century; Casualties High

By JAMES W. RYAN

BANGOR, Maine (UPI) — A fierce blizzard left northern Maine and New Hampshire buried beneath a huge snow drift today, stranding thousands of persons including many holiday travelers.
The surprise storm, worst of the century in this area, dropped nearly four feet of snow in most sections and winds up to 75 miles an hour piled up drifts of 15 to 20 feet. Temperatures dove to 20 below zero and atop mile high Mt. Washington, in New Hampshire, the temperature sank to 41 below with a 105-mile-an-hour wind.
The eastern third of the nation from the Great Lakes through New England was gripped by the extreme cold, but the heavy snows were concentrated in the northeast.
Record low temperatures were reported from Michigan, to Maine as the blast of cold arctic air moved southward. Below freezing temperatures extended to northern Florida.
At least 13 weather-related deaths were reported in the East including two in the New England blizzard, six in Virginia and five in Pennsylvania.
A tugboat with 11 men aboard was believed to have gone down in Long Island off Northport, N. Y. Maine authorities feared additional deaths unless rescuers can quickly locate those marooned by the storm.
Planes piloted by game wardens and veteran bush pilots were loaded with food and supplies at dawn when the storm subsided and flew north to aid stranded ice fishermen, skiers and lumbermen.
The Air Force volunteered the services of helicopters to drop food and supplies and to search out persons marooned in cars.

Some Cars Buried

State police snowmobiles battled through huge drifts to rescue many persons in stalled automobiles. Others were able to make their way to nearby homes or other places of shelter.
"We are not at all sure we have everyone," a state police spokesman said. "Some of those cars are buried and difficult to find even with the aid of planes."
An estimated 2,000 persons were stranded in a 50-mile radius of Bangor. Most of them found shelter or were picked up by state police, officials said. Several buses loaded with passengers were accounted for and in no danger.
New York City was whipped by winds of 30 to 40 miles an hour and temperatures dipped near zero.
The missing tug was identified as the Gwendolyn Sievers. It had reported Sunday it was taking water.
Rail service was snarled near Hudson, N. Y., when a power line fell across the New York Central's main line tracks. The wind toppled a signal tower on another track.
The strong wind filled the air with flying debris from construction projects near the Hudson River and police urged New Jersey George Washington Bridge.

Freezing And Windy

Most of the Northeast was gripped by temperatures near zero and raked by high winds. Up to eight inches of new snow blanketed northern Virginia.
Scattered snow fell Sunday from Minnesota into the Great Lakes, with locally heavy snow falling in the "snow belt" on the lee sides of Lakes Erie and Ontario.
The Midwest looked forward to a warming trend today. A few showers were on tap for the Pacific Northwest and occasional light snow was predicted for the northern Rockies and from Minnesota through the lower Great Lakes.
But the East was in for more numbing cold.
Maine Gov. John H. Reed described the blizzard as "an emergency situation." Reed asked civil defense aid for stricken families.
Myer Minsky, who has lived 60 of his 76 years in Bangor, said "I don't remember anything this bad."

Strands Thousands

Roads disappeared in snow. Thousands of cars were left abandoned. Wires and trees were blown down. Scores of highway accidents were reported.
Maine state police at Orono said at least 2,000 persons were stranded in a 50-mile area around Bangor. About 100 persons left their cars and took refuge in Pilot's Grille, a restaurant, in Bangor.
Once at the restaurant, police ordered them to stay there for their own safety.
A section of Bangor, a city of 10,000, was without electricity. Bangor and elsewhere, the snow was gutter-high around low pitched-roof houses. Many families left their homes and moved in with relatives or neighbors who had heat.
The Bangor Daily News did not publish today for the first time in its 125-year history. Managing Editor (Continued on Page 4)

Deaths For Holiday To Be About 400

By United Press International
Tragedy called off its holiday at the midway point of the long New Year's weekend today.
Although the toll of traffic deaths remained relatively low, a rash of multiple fatality fires and highway smashups swelled the toll of holiday deaths. Many of the victims were children.
A United Press International count at 11:30 a. m. (EST) showed 194 persons killed in traffic since the start of the 102-hour holiday at 6 p. m. Friday.
The breakdown:
Traffic 194
Fires 10
Planes 1
Miscellaneous 1
Total 206
California Sets Pace
California led the traffic death count with 22. There were 18 fatalities in Texas, 10 in Illinois, 9 each in Michigan, New York state, and Pennsylvania, and 8 in Virginia.
The statistics of holiday deaths included:
—Six persons reported killed in the collision of a Greyhound bus and a truck near St. Regis, Mont. The bus plunged into the St. Regis River, sheriff's deputies reported.
—Five children dead in a fire which swept their suburban home near Washington, D. C. All the victims were under 5 years old.
—Four persons killed, three of them children, when a Christmas tree started a fire in a century-old farm house near Iowa City, Iowa, Sunday night.
—Six persons killed, four of them children, in a farm house fire near McLean, Ill., Sunday.
The holiday death count started slowly and averaged one traffic fatality per hour during the first day of the weekend. Then it jumped to six auto deaths an hour, slumped again, and the National Safety Council said the toll appeared "heading toward the low end of the advance estimate of 420 to 480 holiday traffic deaths."

THE LEDGER & TIMES

PUBLISHED by LEDGER & TIMES PUBLISHING COMPANY, Inc., Consolidation of the Murray Ledger, The Calloway Times, and The Times-Herald, October 20, 1922, and the West Kentuckian, January 1, 1942.

JAMES C. WILLIAMS, PUBLISHER

We reserve the right to reject any Advertising, Letters to the Editor, or Public Voice items which, in our opinion, are not for the best interest of our readers.

NATIONAL REPRESENTATIVES: WALLACE WITMER CO., 1509 Madison Ave., Memphis, Tenn.; Time & Life Bldg., New York, N.Y.; Stephenson Bldg., Detroit, Mich.

Entered at the Post Office, Murray, Kentucky, for transmission as Second Class Matter.

SUBSCRIPTION RATES: By Carrier in Murray, per week 30¢, per month 85¢. In Calloway and adjoining counties, per year, \$3.50; elsewhere, \$5.50.

"The Outstanding Civic Asset of a Community is the Integrity of its Newspaper"

MONDAY — DECEMBER 31, 1962

Quotes From The News

By UNITED PRESS INTERNATIONAL

MOSCOW — Soviet Premier Khrushchev, appealing for compromises in settling East-West problems:

"The Soviet government is proposing that the NATO flag in West Berlin should be replaced by the flag of the United Nations."

WASHINGTON — The Protestant magazine Christian Herald, explaining why it accepted a full-page advertisement for a new contraceptive product:

"We felt that this ad dealt with a serious social problem in impeccably good taste."

WASHINGTON — Supreme Court Justice William O. Douglas, warning of danger in growing Pentagon secrecy:

"If the American press would ever turn loose, disclosing, revealing what was going on, I think the Pentagon would resume its rightful position in the scheme of things."

BANGOR, Maine — A police captain, helping in the search for hundreds stranded in the century's worst blizzard:

"I am afraid of what we might find if we don't reach those people soon."

Ten Years Ago Today

LEDGER & TIMES FILE

Mrs. Marvin L. Whitwell passed away at her home at 712 Main Street Sunday. Her death was attributed to complications.

Ira Douglas has been elected Worshipful Master of Murray F. & A. M. Lodge 105. Past Master Zelma Carter was in charge of installing the new officers.

The home of Chester Perry was gutted by fire this morning and it is not known how the house caught fire.

The nation's highways proved more dangerous than the front lines in Korea over the Christmas holidays as at least 581 persons lost their lives in traffic mishaps.

Sentiment Creeps Into Commercialism

By GAY PAULEY

UPI Women's Editor

NEW YORK (UPI) — Sentiment creeps quietly in with all the commercialism that has become part of the yuletide season.

It shows, for instance, in the annual study by one firm of Christmas buying trends. The firm estimates that the gift-giving for 1962 Christmas will total \$8.15 billion. But buried beneath that massive statistic are requests from husbands on what they'd like to receive from their wives, what presents wives would hope from their men.

"Love," said one husband succinctly. Now, we'll have to worry about him, poor fellow. Is he completely missing affection? Or does he think just a little more of it is in order? Is he lacking love from his wife? From the children? Or both?

"Photograph of wife," was the gift another husband wanted — and about the most flattering request he could make too.

"Remarriage in church," was the touching reply of one wife.

The study is financed by a firm which calls itself the world's largest market research firm made the study by questionnaire submitted from both sexes. It received answers from a "representative" 600 per-

cent in 46 of the 50 states.

Higher 1962 Average

The study found that per family expenditure is estimated at \$163 for Christmas 1962, compared with last year's \$161.

According to the survey, if women get their way, the spending will be for dress, watch or ring — in that order. One in every five women (21 per cent of the respondents) listed one of these three items as preferable.

The once-fabled mink coat or stole was requested by only four per cent of the women. Requests for lounging apparel (robe, slippers and nightwear) outdist those for mink. And high on the list were "family" items — freezer, new car, tableware, clothes dryer, dishwasher, carpeting, television set, vacation trip.

Dropping well down the list after a lofty position were sweaters and perfume. A few women mentioned "gimmick" gifts — mink earrings, cotton candy machine, adding machine.

Must Want Clothing

The American male prefers clothing above all else for Christmas, the researchers found. However, one husband asked for a guitar, another for good health, a third for an electric train and a fourth "new upholstery for the airplane."

Fifty-four per cent of the men mentioned clothing — shirts, suits or socks, in that order. Six per cent mentioned camera or camera equipment, three per cent television, radio or phonograph, and three per cent jewelry including watches.

Nine per cent hoped to receive sports equipment ranging from golf clubs to ping pong table; five per cent suggested tools.



DOING SOMETHING ABOUT TRAFFIC FATALITIES—An organization known as the CUTRO-Rescue Squad of Rock Island County is shown in action near Milan, Ill., serving coffee and doughnuts to travelers. There are 24 men who work in shifts throughout the New Year's program.

Green Bay Wins Championship Record 3rd Time

By NORMAN MILLER

Called From International
NEW YORK (UPI) — The Green Bay Packers are champs again and a good bet to achieve the greatest dynasty in professional football history by winning a record third consecutive National League crown in 1963.

They are young; they are deep in manpower; they have an indomitable college-type spirit, and they are driven by a brilliant and dedicated perfectionist in coach Vince Lombardi.

The consensus of best NFL brains following the Packers' 16-7 victory over the New York Giants in the brutally cold and windy weather that attended Sunday's championship game was "Who's going to stop them from becoming the Yankees of pro football?"

No team ever has won a division title in the NFL four years in a row nor won the league championship three straight seasons since the initiation of the playoff game in 1933.

Someone asked Lombardi if he thought it would be tough for the Packers to attain those goals next season.

"It can't be any tougher than it was this season, I'll tell you," he smiled. "This was a long season."

Good or Better

All the key players who earned a record \$5,888 winning share by beating the Giants for the second year in a row should be as good, if not better, next season.

And if Paul Hornung can stay around and play a whole season like he did Sunday, this could be the greatest team of all time.

The victory gave Green Bay a record eighth NFL championship. The Packers' predecessors won three titles during the gaslight era of the league and captured playoff championships in 1936, 1939, 1944 and last season.

Jerry Kramer, the Green Bay offensive guard who took over the placement kicking after Hornung injured his knee Oct. 14, booted a playoff record-setting three field goals and fullback Jim Taylor booted 7 yards to a touchdown before a sellout crowd of 64,892 at Yankee Stadium. Kramer's kicks measured 26, 29 and 30 yards.

Essentially, the difference in the teams was that the Packers did everything they had to do on the frozen-hard windswept turf.

Fail on Offense

The Giants' defense was excellent, but their attack was sadly deficient under the adverse weather conditions, especially the passing of Y. A. Tittle.

Grumbled linebacker Sam Huff of the Giants after the game: "They can be beaten, but not when you score only one touchdown in a championship game."

It was small consolation to the Giant players that Sunday's score was far closer than the 37-0 count by which they were routed in Green Bay a year ago. Their 54-166 shares an all-time high for losers, should offer some solace, however.

"The wind ruined the passing and the kicking game," Lombardi agreed. "But both teams had to play the same wind and on the same field."

A cold front dropped the temperature to 17 degrees during the game, although this was warm compared with the weather in which the Packers practiced during the past two weeks. Even more disruptive was the dusty wind which reached 30 miles an hour and blew long passes, especially Tittle's, off target.

Wins Auto

For all the heroics of Taylor, Jerry Kramer and Hornung, Packers linebacker Ray Nitschke won the 1963 Corvette sports car presented by Sport magazine to the outstanding player in the game.

Nitschke deflected a pass that ruined an excellent New York scoring opportunity in the first period and he recovered two fumbles, the first of which set up Taylor's touchdown and the second preceding Kramer's second field goal.

Huff said if there was a turning point to the game, it was the Giants' abortive scoring threat in the first period. Immediately after Kramer's first field goal, the Giants penetrated to the Green Bay 15 on the passing of Tittle and the ball-carrying of Alex Webster and Phil King.

Then Nitschke and his linebacking partner, Dan Currie, moved in. Nitschke deflected a Tittle pass and Currie intercepted the ball and ran it out to the Packers' 40.

Tittle's recovery of a fumble by King on the Giants' 23 in the second period opened the door for Green Bay's only touchdown.

Hornung hit Boyd Dowler with a 21-yard pass on the next play and immediately afterward Taylor crashed through a gaping hole in the middle of the line to give Green Bay a 10-0 halftime lead.

Blocks Kick

The Giants' defense contributed their only score in the third period when Eric Barnes blocked a punt by Max McGee and rookie Jim Collier fell on the ball in the end zone for a touchdown.

It was Nitschke — on — the — spot again in the period when he pounced on a fumble by New York's Sam Horner on the Giants' 42. Five plays later Kramer place kicked from the 20-yard line for a 13-7 lead.

The Giants made their last serious threat in the third quarter when they reached the Green Bay 18 with the aid of some impulsive action by Packers safetyman Willie Wood. Wood was called for interfering with Del Shotton and drew a 15-yard penalty and ejection from the game for striking field judge Tom Kelleher.

However, the Giants drew two 15-yard holding penalties on successive plays and never again moved into Green Bay territory until the final minute of the game. A weak punt by Don Chandler in the final quarter set up Kramer's third field goal.

Dodgers Had Great Year On Paper

CINCINNATI (UPI) — The Los Angeles Dodgers had a great year on paper.

Although they lost the pennant to the San Francisco Giants on the final day of the season, they swept most of the statistical honors now being released by National League headquarters here.

Tommy Davis won the batting crown, led the league in runs batted in and collected more hits than anyone else.

Another Dodger, Maury Wills, electrified the baseball world by setting a modern major league record of 104 stolen bases during the 1962 season.

It was a banner year for the Dodgers all around except for one thing: somehow they missed getting into the World Series.

Davis Batted .346

Davis, who shuttled between the outfield and third base, won the batting title with a .346 mark and the RBI crown with 153. His total of 230 hits made him high man in that category, too, and marked the first time any National League led those three departments since Stan Musial of St. Louis did it in 1948.

Willie Mays' 40 home runs was tops in the circuit and Frank Robinson of Cincinnati led in runs scored with 134, as well as finishing first with 41 doubles.

Robinson was runnerup in batting with a .342 average, followed by the 42-year-old Musial, who hit .330. Bill White of the Cardinals, with .324, and Hank Aaron of the Braves, with .323, rounded out the first five.

Calloway Drops Hickman To Win Own Tournament

The Calloway County Lakers won their own tournament Saturday night for the first time in its two year history and also laid claim to the first championship trophy of the school.

Calloway led all the way in disposing of Hickman County in the championship game after the large crowd in Jeffrey gym had seen Sedalia's press bury Mayfield 79-58.

The Lakers had trouble finding the range in the early stages of the contest but warmed up quickly to advance to a 12-6 first quarter score with two front court men, Watson and Riley, providing the offensive punch.

Hickman cut the margin to four points at the outset of the second frame and then fell behind to trail by 12 points midway in the period. The Lakers were stiffed down by 10 at the halfway mark, 26-16.

The balanced scoring of the Lakers kept the margin out of reach during the third period and gave Calloway a 38-28 edge going into the final canto. Calloway's continued rule of the boards did not allow the Falcons to come closer than nine points in the final period when Hickman trailed 31-40 with 6:17 remaining.

Larry Watson was the top scorer for Calloway with 14 points. Larry Riley and Sammy Housden each tallied 11 markers. Ray Whitlow pulled down 14 rebounding and added 8 points. Mickey Bog-

gess picked up just seven points but delighted fans with a fine dribbling performance in the back-court.

Gary Myers paced the Falcons with 14 points.

Mayfield trailed county rival Sedalia by two points at the end of the first quarter stop 13-15, but fell behind in the second canto as the Lions pulled out to a 31-22 halftime lead.

Sedalia pressed Mayfield into countless errors in the second half and quickly pulled out of range.

Hollie Crittenden took game honors with 27 points to pace Sedalia's attack. Mayfield was led by Roger Fields with 24 points.

Calloway County School Superintendent Burton Jeffrey presented the trophies to the winner, runner-up, consolation winner and fourth place team. Individual trophies were awarded to the team members and managers of the first and second place clubs.

Championship

Calloway Co. 12 26 38 58
Hickman Co. 6 16 28 37

Consolation
Sedalia 15 31 50 70
Mayfield 13 22 34 58

Sedalia (79) — Wilson 11, Camp

GET BIGGER RETURNS FROM

YOUR

ADVERTISING ..

USE THE ECONOMICAL TELLING POWER

OF THE DAILY

LEDGER & TIMES

- ★ READERSHIP
- ★ PROFESSIONAL KNOW-HOW
- ★ FOUR EXPERIENCED AD MEN TO HELP YOU
- ★ CORRECT AND TIMELY AD BUILDING TOOLS

THE MEDIA THAT TELLS
IS THE MEDIA THAT SELLS!

One Call Does All, When You Call

753 - 1916

"NO AD IS TOO BIG OR TOO SMALL"

"Typical" Example

Recently a local firm issued, through various media, a special invitation to the public.

It asked everyone who came this question: "How did you learn of our invitation?"

100 per cent replied, "I read it in the Ledger & Times."

This ad ran only one time.

7, Crittenden 27, Mullins 8, Gillsen 15, A. McClain, Holloway, Page 11, Cook
Mayfield (58) — Malone 5, L. Jones 3, Morris 6, R. Jones, Smith 10, Adams, Norman 4, Neil, Winslow 6, Fields 24, Albritton.



WE'LL BANISH THEM FOR GOOD

Is the persistent presence of silverfish getting you down? We'll get them out of your house or apartment to STAY out!

GET OUR FREE ESTIMATE

We exterminate pests of all kinds at low cost

KELLEY'S PEST CONTROL

Phone 753-3914

Capitol

Phone 753-3314

TODAY & TUESDAY

Open Today and Tuesday at 12:45 p.m.



NEW YEAR'S EVE

MIDNITE

SHOW

Doors Open 11:00 p.m.
Show Starts 11:30 p.m.
All Seats 75¢

The howlingest, blushing lesson in physical education!



WED. & THURS.

THE MIGHTIEST ADVENTURER OF THEM ALL!

CINEMASCOPE COLOR



RODOLPH CALHOUN YOKOTANI

BUY SELL TRADE RENT HIRE HELP

NOTICE	FOR RENT	AUCTION SALE
LOOK: GREEN ACRES TRAILER Sales, Union City, Tennessee, new and used mobile homes, all sizes, see us before you trade. Jan2c	APARTMENT, THREE ROOM, unfurnished with gas heat. Call 753-5904. d31c	SATURDAY, JANUARY 5, 10:30 a.m. at F. P. Hughes farm, 3 miles North of Coldwater. Household and kitchen furniture with some antiques and farming tools. j1p
EZELL BEAUTY SCHOOL WILL be open Thursday, Friday and Saturday of New Year's week. j1c	NICE TWO BEDROOM GARAGE apartment. Adults only. Telephone 753-5283. j3c	HELP WANTED
CARPETS CLEAN EASIER WITH the Blue Lustre Electric Shampooer only \$1 per day. Criss Furniture. j2c	UNFURNISHED TWO BEDROOM apartment across from College campus. Call 753-2715 or 753-3938. j3c	DIRECT SALES ROUTE. No canvassing. \$72.50 plus \$20 expenses weekly to qualified man. Car and references required. For interview write P.O. Box 462, Mayfield, Ky. Phone 247-3906. j12c
MAIDS, NEW YORK JOBS. \$35-\$55 weekly. Free room, board. Fare advanced. Dix Agency, 249 W. 34th, New York. j1p	Business Opportunities	FOR SALE
DEPENDABLE WHITE LADY to do housework six days a week. Steady job. Phone 753-5338. d31c	WATKINS PRODUCTS, INC. can use few men or women in our sales organization. No age limit. If you own a car and can devote 8 to 10 hours per day calling on our customers, we will teach you how to increase your income to above average. Contact Eddie Moudry, area sales manager, 208 South 16th Street, Murray, Kentucky. Jan2c	HOUSE TRAILERS - 35 FT. NASHUA, 2 bedrooms, \$1495. 38 ft. Stewart, 2 bedrooms \$1550. 37 ft. Luxor, 2 bedrooms, \$1625. 41 ft. Marathon, automatic washer, \$2,050. Many more as well. All in very good and clean condition. Matthews Trailer Sales, Hwy. 45, Mayfield - CH 7-0086. j7c
FEMALE HELP WANTED		FURNITURE, FOR BED ROOM and kitchen, 205 E. Poplar. Irene Lee, phone 753-3588. j2c

YOUR MURRAY-CALLOWAY COUNTY BUSINESS DIRECTORY

ADDING MACHINES and TYPEWRITERS Sales & Service Ledger & Times PL 3-1916	OFFICE SUPPLIES Ledger & Times PL 3-1916
DRUG STORES Ledger & Times PL 3-2547	PRINTING Ledger & Times PL 3-1916
INSURANCE Metcalf & Holton Gen. Insurance PL 3-3418	TYPEWRITER RENTAL AND SERVICE Ledger & Times PL 3-1916

GIRL MISSING

A New Thriller BY EDNA SHERRY

WHAT HAS HAPPENED? On the night of the 28th, a girl named Nicky, who was a member of the Murray High School basketball team, disappeared. She was last seen leaving her home at 10:30 p.m. and has not been seen since. Her father, Mr. Nicky, is a well-known businessman in the area. The police are currently searching for her and have issued a warrant for her arrest. The girl is described as being about 16 years old, 5'6" tall, and weighing about 120 pounds. She has dark hair and is wearing a blue jacket and jeans. If anyone has information about her whereabouts, please contact the police at 753-5904.

CHAPTER 4
NICK ARCHER, who was a member of the basketball team, was the first to see Nicky. He was walking home from school when he saw her. She was alone and looked very nervous. He followed her for a short distance and then saw her turn into a dark alleyway. He tried to go in, but he was too late. She disappeared. He went to the police and told them what he had seen. They started a search, but they found nothing. Nicky was missing for three days. Her father was very worried. He hired a private investigator to find her. The investigator found out that Nicky had been seen in a small town called Lulu. He went there and found her. She was very happy to see him. She had been living in a small house and working as a waitress. She had no memory of how she got there. She was very grateful to her father. He took her home and she started school again. She was very happy to be home.

Ron Bull Is Pro Rookie Of The Year

NEW YORK (UPI) — Ron Bull of the Chicago Bears, who lived up to his collegiate reputation as a speedy and handyman after a slow start as a pro, today was voted 1962 National Football League rookie-of-the-year by United Press International.

Despite the fact that he had only limited pre-season training and played his first three games on defense, the 200-pound half-back from Baylor wound up the Bears' leading rusher with 363 yards and an average of 3.21 for 113 carries.

He also demonstrated his versatility by catching 31 passes for 331 yards and running back nine kickoffs an average of 26 yards each.

The Bears made Bull their No. 1 choice in the draft last year and owner-coach George Halas explained why.

"Bull combines power and elusiveness with fine balance. The best runner with balance I can think of now playing is Jon Arnett (of the Los Angeles Rams). Well, Bull is bigger than Arnett. And Bull hasn't reached his peak yet."

Bull fulfilled every expectation I had of him and makes me look like a shrewd judge of college talent."

In the vote of 42 writers who covered the past NFL season, Bull received 14 votes, compared to five for his closest rival, offensive tackle Merlin Olsen of Los Angeles.

Several of the NFL's standout rookie crop received consideration in the balloting. Defensive end George Andrie of the Dallas Cowboys and running back Joe Wamack of the Pittsburgh Steelers also were mentioned.

End Gary Collins of the Cleveland Browns, linebacker Bill Winter of the New York Giants and center Mick Tingelhoff of the

CATCHES 74 PASSES

WHITTIER, Calif. (UPI) — Ken Gregory of Whittier caught an all-time record of 74 passes during the 1960 college football season.

Minnesota Vikings each had three votes, and offensive tackle Irv Goode of the St. Louis Cardinals and Washington Redskins each received two.



MAN'S WORK, MAN'S SMOKE—Mrs. Sally Bull, who drives a truck to help her husband in his bulk of business in Murray, Mass., likes to smoke cigars while on the job. A pipe, too. She's a Phi Beta Kappa graduate of Wellesley.

EASY MOVING

MINNEAPOLIS (UPI) — Moving can be easy. Or so reports Cargill, Inc., which recently coordinated 600 workers from several locations into the top floors of its new downtown building.

The job, which was described as the equivalent of moving the furnishings of 50 homes at one time, came off without a hitch.

TIME ON THEIR MINDS

NEW YORK (UPI) — The most frequent question asked by hotel guests at Hotel Edison here, who say 30 per cent of all questions asked by guests concern the time.

FIGHT ARTHRITIS

AMERICA'S NO. 1 CRIPPLE

Cure today...and a cure tomorrow through THE ARTHRITIS FOUNDATION

CROSSWORD PUZZLE

Answer to Yesterday's Puzzle

ACROSS	DOWN
1-High mountain	1-Aleutian island
2-Vipers	2-Panther
3-Escaped	3-Affectionate
4-Seahorse	4-Unit of Japanese currency
5-Animal coat	5-Grain
6-Ireland	6-Man's nickname
7-Chinese pagoda	7-Number
8-Forceful	8-Carry
9-Loaded	9-Church bench
10-Metal	10-Negative
11-Children city	11-Gray with white interspersed
12-Preposition	12-Measuring device
13-Facial digit	13-A state
14-Period of time	14-Siamese native
15-Root	15-Century plant
16-Prigly	16-Worm
17-Stricter measure	17-Tongue
18-Sink in middle	18-Iceland
19-Fronton	19-Grain
20-Man's nickname	20-Grain
21-Number	21-Grain
22-Carry	22-Grain
23-Church bench	23-Grain
24-Negative	24-Grain
25-Gray with white interspersed	25-Grain
26-Measuring device	26-Grain
27-A state	27-Grain
28-Siamese native	28-Grain
29-Century plant	29-Grain
30-Worm	30-Grain
31-Tongue	31-Grain
32-Iceland	32-Grain
33-Grain	33-Grain

Distr. by United Feature Syndicate, Inc. 25

ABIE AN' SLATS

by Barbara Van Buren

PEANUTS
IT'S NO USE.
I CAN'T SLEEP WITHOUT A NIGHT LIGHT!

NANCY

by Al Capp

THE LULU BELLE HEADS OUT TO SEA
I JUST NEED A COUPLE O' HOURS UNTIL WE'RE CUT OFF SIGHT OF LAND!
THEN I'M SAFE—PROVIDIN' WE RUN INTO A COAST GUARD CUTTER. BEFORE SIR WILFRED WISES UP TO WHAT'S HAPPENING!

LIL' ABNER

by Ernest Shackles

IT'S B'N A ONEEXPECTED PLEASURE HAVIN' YO' ALL FO' DINNER—BUT—WHAR'S DAISY MAE?
SHE-UPP—RUN OFF TO NOO YAWK!!
WHUFFO?
BECAZ A FELLA WHUT LOVES HER, AXED HER TO—
OH, SON—WARTN' YO' MIZZUBLE?
SHO WAS, MAMMY!!—SHE RUN OFF WIFOUT FIXIN' MAH SUPPER!! BUT, AH FEELS FINE, NOW—THANKS TO YORE COOKIN'!

THE LEDGER & TIMES

PUBLISHED by LEDGER & TIMES PUBLISHING COMPANY, Inc., Consolidation of the Murray Ledger, The Calloway Times, and The Times-Herald, October 20, 1928, and the West Kentuckian, January 1, 1942.

JAMES C. WILLIAMS, PUBLISHER

We reserve the right to reject any Advertising, Letters to the Editor, or Public Voice items which, in our opinion, are not for the best interest of our readers.

NATIONAL REPRESENTATIVES: WALLACE WITMER CO., 1509 Madison Ave., Memphis, Tenn.; Time & Life Bldg., New York, N.Y.; Stephenson Bldg., Detroit, Mich.

Entered at the Post Office, Murray, Kentucky, for transmission as Second Class Matter.

SUBSCRIPTION RATES: By Carrier in Murray, per week 30¢, per month 85¢. In Calloway and adjoining counties, per year, \$3.50; elsewhere, \$5.50.

"The Outstanding Civic Asset of a Community is the Integrity of its Newspaper"

MONDAY — DECEMBER 31, 1962

Quotes From The News

By UNITED PRESS INTERNATIONAL

MOSCOW — Soviet Premier Khrushchev, appealing for compromises in settling East-West problems.

"The Soviet government is proposing that the NATO flag in West Berlin should be replaced by the flag of the United Nations."

WASHINGTON — The Protestant magazine Christian Herald, explaining why it accepted a full-page advertisement for a new contraceptive product.

"We felt that this ad dealt with a serious social problem in impecably good taste."

WASHINGTON — Supreme Court Justice William O. Douglas, warning of danger in growing Pentagon secrecy.

"If the American press would ever turn loose, disclosing, revealing what was going on, I think the Pentagon would resume its rightful position in the scheme of things."

BANGOR, Maine — A police captain, helping in the search for hundreds stranded in the country's worst blizzard.

"I am afraid of what we might find if we don't reach those people soon."

Ten Years Ago Today

LEDGER & TIMES FILE

Mrs. Marvin L. Whitnell passed away at her home at 712 Main Street Sunday. Her death was attributed to complications.

Ira Douglas has been elected Worshipful Master of Murray P. & A.M. Lodge 105. Past Master Zeina Carter was in charge of installing the new officers.

The home of Chester Perry was gutted by fire this morning and it is not known how the house caught fire.

The nation's highways proved more dangerous than the front lines in Korea over the Christmas holidays as at least 581 persons lost their lives in traffic mishaps.

Sentiment Creeps Into Commercialism

By GAY PAULEY

UPI Women's Editor

NEW YORK (UPI) — Sentiment creeps quietly in with all the commercialism that has become part of the yule season.

It shows, for instance, in the annual study by one firm of Christmas buying trends. The firm estimates that the gift-giving for 1962 Christmas will total \$6.15 billion. But buried beneath that massive statistic are requests from husbands on what they'd like to receive from their wives, what presents wives would hope from their men.

"Love," said one husband succinctly. Now, we'll have to worry about him, poor fellow. Is he completely missing affection? Or does he think just a little more of it is in order? Is he lacking love from his wife? From the children? Or both?

"Photograph of wife," was the gift another husband wanted — and about the most flattering request he could make too.

"Remarriage in church," was the touching reply of one wife. The study is financed by a firm which calls itself the world's largest crapping materials. A national market research firm made the study by questionnaire submitted by both sexes. It received answers from a "representative" 600 per-

cent in 48 of the 50 states.

Higher 1962 Average

The study found that per family expenditure is estimated at \$108 for Christmas 1962, compared with last year's \$161.

According to the survey, if women get their way, the spending will be for dress, watch or ring — in that order. One in every five women (21 per cent of the respondents) listed one of these three items as preferable.

The once-fabled mink coat or stole was requested by only four per cent of the women. Requests for lounging apparel (robe, slippers and nightwear) outdid those for mink. And high on the list were "family" items — freezer, new car, tableware, clothes dryer, dishwasher, carpeting, television set, vacation trip.

Dropping well down the list after a lofty position were sweaters, and perfume. A few women mentioned "gimmick" gifts — mink earrings, cotton candy machine, adding machine.

Most Want Clothing

The American male professes clothing above all else for Christmas, the researchers found. However, the researchers found, however, another for good health, a third for an electric train and a fourth "new upholstery for the airplane."

Fifty-four per cent of the men mentioned clothing — shirts, suits, ties or socks, in that order. Six per cent mentioned camera or camera equipment, three per cent television, radio or phonograph, and three per cent jewelry including watches.

Nine per cent hoped to receive sports equipment ranging from golf clubs to ping pong table; five per cent suggested tools.



DOING SOMETHING ABOUT TRAFFIC FATALITIES—An organization known as the CUTSO-Rescue Squad of Rock Island County is shown in action near Milan, Ill., serving coffee and donuts to travelers. There are 24 men who work in shifts from 6 a.m. to 6 p.m. at a time.

Green Bay Wins Championship Record 3rd Time

By NORMAN MILLER

United Press International

NEW YORK (UPI) — The Green Bay Packers are champs again and a good bet to achieve the greatest dynasty in professional football history by winning a record third consecutive National League crown in 1963.

They are young; they are deep in manpower; they have an indomitable college-type spirit, and they are driven by a brilliant and dedicated perfectionist in coach Vince Lombardi.

The consensus of best NFL brains following the Packers' 16-7 victory over the New York Giants in the brutally cold and windy weather that attended Sunday's championship game was "Who's going to stop them from becoming the Yankees of pro football?"

No team ever has won a division title in the NFL four years in a row nor won the league championship three straight seasons since the initiation of the playoff game in 1933.

Someone asked Lombardi if he thought it would be tough for the Packers to attain those goals next season.

"It can't be any tougher than it was this season, I'll tell you," he smiled. "This was a long season."

Good or Better

All the key players who earned a record \$5,888 winning share by beating the Giants for the second year in a row should be as good, if not better, next season.

And if Paul Hornung can stay around and play a whole season like he did Sunday, this could be the greatest team of all time.

The victory gave Green Bay a record eighth NFL championship. The Packers' predecessors won three titles during the gallant era of the league and captured playoff championships in 1936, 1939, 1944 and last season.

Jerry Kramer, the Green Bay offensive guard who took over the placement kicking after Hornung injured his knee Oct. 14, booted a playoff record-setting three field goals and fullback Jim Taylor bolted 7 yards to a touchdown before a sellout crowd of 64,892 at Yankee Stadium. Kramer's kicks measured 26, 29 and 30 yards.

Essentially, the difference in the teams was that the Packers did everything they had to do on the frozen-hard windswept turf.

Fail on Offense

The Giants' defense was excellent, but their attack was so deficient under the adverse weather conditions, especially the passing of Y. A. Tittle.

Grumbled linebacker Sam Huff of the Giants after the game: "They can be beaten, but not when you score only one touchdown in a championship game."

It was small consolation to the Giant players that Sunday's score was far closer than the 37-0 count by which they were routed in Green Bay a year ago. Their 54-166 shares an all-time high for losers, should offer some solace, however.

The wind ruined the passing and the kicking game," Lombardi agreed. "But both teams had to play in the same wind and on the same field."

A cold front dropped the temperature to 17 degrees during the game, although this was warm compared with the weather in which the Packers practiced during the past two weeks. Even more disruptive was the gusty wind which reached 30 miles an hour and blew long passes, especially Tittle's, off target.

Wins Auto

For all the heroics of Taylor, Jerry Kramer and Hornung, Packers linebacker Ray Nitschke won the 1963 Corvette sports car presented by Sport magazine to the outstanding player in the game.

Nitschke deflected a pass that ruined an excellent New York scoring opportunity in the first period and he recovered two fumbles, the first of which set up Taylor's touchdown and the second preceding Kramer's second field goal.

Huff said if there was a turning point to the game, it was the Giants' abortive scoring threat in the first period. Immediately after Kramer's first field goal, the Giants penetrated to the Green Bay 15 on the passing of Tittle and the ball-carrying of Alex Webster and Phil King.

Then Nitschke and his linebacking partner, Dan Currie, moved in. Nitschke deflected a Tittle pass and Currie intercepted the ball and ran it out to the Packers' 10.

Nitschke recovered a fumble by King on the Giants' 27.

Dodgers Had Great Year On Paper

CINCINNATI (UPI) — The Los Angeles Dodgers had a great year-on paper.

Although they lost the pennant to the San Francisco Giants on the final day of the season, they swept most of the statistical honors now being released by National League headquarters here.

Tommy Davis won the batting crown, led the league in runs batted in and collected more hits than anyone else.

Another Dodger, Maury Wills, electrified the baseball world by setting a Cincinnati led in league record of 104 stolen bases during the 1962 season.

It was a banner year for the Dodgers all around except for one thing: somehow they missed getting into the World Series.

Davis Batted 346

Davis, who shuttled between the outfield and third base, won the batting title with a .346 mark and the 1962 crown with 153. His total of 230 hits made him high man in that category, too, and marked the first time any National League led those three departments since Stan Musial of St. Louis did it in 1948.

Willie Mays' 40 home runs was tops in the circuit and Frank Robinson of Cincinnati led in league scoring with 134, as well as finishing first with 41 doubles.

Robinson was runner-up in batting with a .342 average, followed by the 42-year-old Musial, who hit 330. Bill White of the Cardinals, with 324, and Hank Aaron of the Braves, with 323, rounded out the first five.

Calloway Drops Hickman To Win Own Tournament

The Calloway County Lakers won their own tournament Saturday night for the first time in its two year history and also laid claim to the first championship trophy of the school.

Calloway led all the way in disposing of Hickman County in the championship game after the large crowd in Jeffery gym had seen Sedalia's press bury Mayfield 79-68.

The Lakers had trouble finding the range in the early stages of the contest but warmed up quickly to advance to a 12-6 first quarter score with two front court men, Watson and Riley, providing the offensive punch.

Hickman cut the margin to four points at the outset of the second frame and then fell behind to trail by 12 points midway in the period. The Lakers were still down by 10 at the halfway mark, 26-16.

The balanced scoring of the Lakers kept the margin out of reach during the third period and gave Calloway a 38-26 edge going into the final canto. Calloway's continued rule of the boards did not allow the Falcons to come closer than nine points in the final period when Hickman trailed 31-40 with 8:17 remaining.

Larry Watson was the top scorer for Calloway with 14 points. Larry Riley and Sammy Housden each tallied 11 markers. Ray Whitlow pulled down 14 rebounding and added 8 points. Mickey Bog-

gess picked up just seven points but delighted fans with a fine dribbling performance in the back-court.

Gary Myers paced the Falcons with 14 points.

Mayfield trailed county rival Sedalia by two points at the end of the first quarter stop 18-15, but fell behind in the second half to the Lions pulled out to a 31-22 halftime lead.

Sedalia pressed Mayfield into countless errors in the second half and quickly pulled out of range.

Hollie Crittenden took game honors with 27 points to pace Sedalia's attack. Mayfield was led by Roger Fields with 24 points.

Calloway County School Superintendent Burton Jeffrey presented the trophies to the winner, runner-up, consolation winner and fourth place team. Individual trophies were awarded to the team members and managers of the first and second place clubs.

Championship

Calloway Co. 12 26 38 55

Hickman Co. 6 16 28 37

Calloway Co. (55) — Watson 14,

Lavender 2, Riley 11, Joseph 2,

Whitlow 8, Critch, Housden 11,

Patterson, Bogges 7, Garrison.

Hickman Co. (37) — Copeland

3, Myers 14, Taylor 2, Davis 7,

Tilsworth 4, Wilson 2, Ward.

Consolation

Sedalia 15 31 50 70

Mayfield 13 22 34 58

Sedalia (79) — Wilson 14, Camp

GET BIGGER RETURNS FROM YOUR ADVERTISING . . .

USE THE ECONOMICAL TELLING POWER OF THE DAILY

LEDGER & TIMES

- ★ READERSHIP
- ★ PROFESSIONAL KNOW-HOW
- ★ FOUR EXPERIENCED AD MEN TO HELP YOU
- ★ CORRECT AND TIMELY AD BUILDING TOOLS

THE MEDIA THAT TELLS IS THE MEDIA THAT SELLS!

One Call Does All, When You Call

753 - 1916

"NO AD IS TOO BIG OR TOO SMALL"

"Typical" Example

Recently a local firm issued, through various media, a special invitation to the public:

It asked everyone who came this question: "How did you learn of our invitation?"

100 per cent replied, "I read it in the Ledger & Times."

This ad ran only one time.

7, Crittenden 27, Mullins 8, Ginson 15, A. McClain, Holloway, Page 11, Cook.
Mayfield (88) — Malone 5, L. Jones 3, Morris 6, R. Jones, Smith 10, Adams, Norman 4, Neil, Winslow 6, Fields 24, Albritton.



WE'LL BANISH THEM FOR GOOD

Is the persistent presence of silverfish getting you down? We'll get them out of your house or apartment to STAY out!

GET OUR FREE ESTIMATE

We exterminate pests of all kinds at low cost

KELLEY'S PEST CONTROL
Phone 753-3914

Capitol
Phone 753-3314

TODAY & TUESDAY
Open Today and Tuesday at 12:45 p.m.



NEW YEAR'S EVE MIDNITE SHOW

Doors Open 11:00 p.m.
Show Starts 11:30 p.m.
All Seats 75¢

The howlingest, blushingest lesson in physical education!



WED. & THURS. THE MIGHTIEST ADVENTURER OF THEM ALL! CINEMASCOPE COLOR



BUY SELL TRADE RENT HIRE HELP

NOTICE

LOOK GREEN ACRES TRAILER Sales, Union City, Tennessee, new and used mobile homes, all sizes, see us before you trade. Jan 20

EZELL BEAUTY SCHOOL will be open Thursday, Friday and Saturday of New Year's week. Jan 20

CARPETS CLEAN EASIER WITH the Blue Lastra Electric Shampooer only \$1 per day. Criss Furniture. Jan 20

FEMALE HELP WANTED

DEPENDABLE WHITE LADY to do housework six days a week. Steady job. Phone 753-5338. Jan 20

MAIDS, NEW YORK JOBS. \$35-\$55 weekly. Free room, board. Fare advanced. Dix Agency, 249 W. 34th, New York. Jan 20

FOR RENT

APARTMENT - THREE ROOM, unfurnished with gas heat. Call 753-5904. d31c

NICE TWO BEDROOM GARAGE apartment. Adults only. Telephone 753-5283. j3c

UNFURNISHED TWO BEDROOM apartment across from College campus. Call 753-2715 or 753-3938. j3c

Business Opportunities

WATKINS PRODUCTS, INC. can use two men or women in our sales organization. No age limit. If you own a car and can devote 6 to 8 hours per day calling on our customers, we will teach you how to increase your income to above average. Contact Edna Modbury, area sales manager, 208 South 16th Street, Murray, Kentucky. Jan 20

AUCTION SALE

SATURDAY, JANUARY 5, 10:30 a.m. at F.P. Hughes farm, 3 miles North of Coldwater. Household and kitchen furniture with some antiques and farming tools. j1p

HELP WANTED

DIRECT SALES ROUTE. NO canvassing. \$72.50 plus \$20 expenses weekly to qualified man. Car and references required. For interview write P.O. Box 482, Mayfield, Ky. Phone 247-3908. j12c

FOR SALE

HOUSE TRAILERS - 35 FT. Napshaw, 2 bedrooms, \$1495. 38 ft. Stewart, 2 bedrooms, \$1550. 37 ft. Luxor, 2 bedrooms, \$1625. 41 ft. Marathon, automatic washer, \$2,050. Many more as well. All in very good and clean condition. Matthews Trailer Sales, Hwy. 45, Mayfield - CH 7-9066. j7c

FURNITURE, FOR BED ROOM and kitchen. 205 E. Poplar. Irene Lee, phone 753-2588. j2c

1959 CHEVROLET STATION Wagon. Extra clean. Call 31-1893. j3c

COSTLY

NEW YORK (UPI) - One deep sea oil drilling rig may cost as much as \$4 million to design and build, according to the American Petroleum Institute.

EIGHT GRID SHUTOUTS

HANOVER, N. H. (UPI) - Sixty years ago the Dartmouth College football team set a record for holding opponents scoreless during a single season by "shutting out" eight rivals.

Ron Bull Is Pro Rookie Of The Year

NEW YORK (UPI) - Ron Bull of the Chicago Bears, who lived up to his collegiate reputation as a speedy and handyman after a slow start as a pro, today was voted 1962 National Football League rookie-of-the-year by United Press International.

Despite the fact that he had only limited pre-season training and played his first three games on defense, the 200-pound half-back from Baylor wound up the Bears' leading rusher with 363 yards and an average of 3.21 for 113 carries.

He also demonstrated his versatility by catching 31 passes for 331 yards and running back nine kickoffs an average of 26 yards each.

The Bears made Bull their No. 1 choice in the draft last year and owner-coach George Halas explains why: "Bull combines power and elusiveness with fine balance. The best runner with balance I can think of now playing is Jon Arnett (of the Los Angeles Rams). Well, Bull is bigger than Arnett. And Bull hasn't reached his peak yet.

"Bull fulfilled every expectation I had of him and makes me look like a shrewd judge of college talent."

In the vote of 42 writers who covered the past NFL season, Bull received 14 votes, compared to five for his closest rookie rival, offensive tackle Merlin Olsen of Los Angeles.

Several of the NFL's standout rookie crop received consideration in the balloting. Defensive end George Andrie of the Dallas Cowboys and running back Joe Wernick of the Pittsburgh Steelers each received four votes.

End Gary Collins of the Cleveland Browns, linebacker Bill Winter of the New York Giants and center Mick Tingelhoff of the

CATCHES 74 PASSES

WHITTIER, Calif. (UPI) - Ken Gregory of Whittier caught an all-time record of 71 passes during the 1960 college football season.

Minnesota Vikings each had three votes, and offensive tackle Irv Goode of the St. Louis Cardinals and Washington Redskins each received two.



MAN'S WORK, MAN'S SMOKE—Mrs. Sally Bison, who drives a truck to help her husband in his bulk oil business in Millis, Mass., likes to smoke cigars while on the job. A pipe, too. She's a Phi Beta Kappa graduate of Wellesley.

EASY MOVING

MINNEAPOLIS (UPI) - Moving can be easy. Or so reports Cargill, Inc., which recently coordinated 600 workers from several locations into the top floors of its new downtown building.

The job, which was described as the equivalent of moving the furnishings of 50 homes at one time, came off without a hitch.

TIME ON THEIR MINDS

NEW YORK (UPI) - The most frequent question asked by hotel guests of telephone operators is: "What time is it?"

At least, that's the experience of operators at Hotel Edison here, who say 30 per cent of all questions asked by guests concern the time.

FIGHT ARTHRITIS

AMERICA'S NO. 1 CRIPPLE

"Care today...and a cure tomorrow"

through THE ARTHRITIS FOUNDATION

CROSSWORD PUZZLE

Answer to Yesterday's Puzzle

1-High mountain	6-Sufficient	11-A month	16-Forceful	21-Childish	26-Preposition	31-Stricter	36-Near	41-Parade	46-Average
2-Wander	7-Scouting	12-A month	17-Forceful	22-Childish	27-River in Wales	32-Stricter	37-Near	42-Parade	47-Average
3-Illuminated	8-Escaped	13-Animal coat	18-Forceful	23-Childish	28-Preposition	33-Stricter	38-Near	43-Parade	48-Average
4-Viper	9-Silkworm	14-Ireland	19-Forceful	24-Childish	29-Preposition	34-Stricter	39-Near	44-Parade	49-Average
5-Seams	10-Silkworm	15-Chinese pagoda	20-Forceful	25-Childish	30-Preposition	35-Stricter	40-Near	45-Parade	50-Average

DOWN

1-Abelian	6-Parade	11-Parade	16-Parade	21-Parade	26-Parade	31-Parade	36-Parade	41-Parade	46-Parade
2-Parade	7-Parade	12-Parade	17-Parade	22-Parade	27-Parade	32-Parade	37-Parade	42-Parade	47-Parade
3-Parade	8-Parade	13-Parade	18-Parade	23-Parade	28-Parade	33-Parade	38-Parade	43-Parade	48-Parade
4-Parade	9-Parade	14-Parade	19-Parade	24-Parade	29-Parade	34-Parade	39-Parade	44-Parade	49-Parade
5-Parade	10-Parade	15-Parade	20-Parade	25-Parade	30-Parade	35-Parade	40-Parade	45-Parade	50-Parade

Distr. by United Feature Syndicate, Inc. 25

YOUR MURRAY-CALLOWAY COUNTY BUSINESS DIRECTORY

ADDING MACHINES and TYPEWRITERS Sales & Service Ledger & Times PL 3-1916	OFFICE SUPPLIES Ledger & Times PL 3-1916
DRUG STORES 1001 Drug PL 3-2547	PRINTING Ledger & Times PL 3-1916
INSURANCE Fessce, Metigun & Holton Gen. Insurance PL 3-3413	TYPEWRITER RENTAL AND SERVICE Ledger & Times PL 3-1916

GIRL MISSING

A New Thriller

BY EDNA SHERRY

WHAT HAS HAPPENED? Carlos, a young man, was missing for three weeks. He was last seen at a party at the home of a friend. The police were unable to find him. The story is told in a series of chapters.

CHAPTER 4

NICK ARCHEZZO, an Archer, said down his new job as a slipboy in a horse party. He had three weeks before he was a glimmer of light. He studied the men at the telephone as he collected their slips and found there was no earthly way for them to engineer a walk if they did not write down a given phone number or wrote down one which the customer had not specified. It would show up at the end of the week when the collector settled his accounts with the customers. And in the three weeks, there was never a discrepancy.

Nick wrote off the telephone men and concentrated on the deskman who filed the slips in envelopes and carried them into the cashier's office before each race. The deskman, a man named Almond, worked with incredible speed. He was to.

Orders from above demanded that all slips for any race must be in the cashier's hands before the race was run. Occasionally Almond ran it very fine, delivering the slips only seconds before post time. There was a radio on Almond's desk tuned to a station which announced race results every half hour. And often Almond had managed to deliver his envelopes as the announcer came on the air.

For days Nick watched Almond's typing fingers beat the deadline and carry the envelopes to the cashier's office on time. And then on a Saturday when business was always best, he saw something a little out of line. There was such a huge pile of slips that the radio gave the current race result before Almond was quite through. Nick saw him take a handkerchief out of his pocket and drop it on the desk without making use of it. As he sorted the final batch of slips into their envelopes, a few of them were brushed under the handkerchief. With a terrific show of speed

he snatched up all the envelopes stuffed his handkerchief into his pocket and hurried into the cashier's office.

It was past nine o'clock before Nick was free. He started for the bus to go home, then decided to walk and do some thinking.

What did he have? For once the race result had beaten Almond's schedule. Almond had brought out his handkerchief a few slips and some other way after it. Then Almond's slip had gone back into his pocket. That was all.

The bringing out of the handkerchief could have been a mere reflex, he wanted to use it out was too busy to do so. The dropped slips under the handkerchief might have been the result of the high speed at which Almond worked. After all, he was not a machine. And Nick could not honestly say that Almond "accidentally" shoved them under the handkerchief. It was all gone too fast to be quite sure.

But assuming that the handkerchief-slip dodge was a guilty one, how could it benefit Almond? In his pocket was the record of four or five bets which would not go on the cashier's sheet. But at the end of the week when the collector settled accounts, four or five customers would have either won more or lost more than the sheet stated. All the maneuver could do for Almond would be to point up his carelessness and inaccuracy.

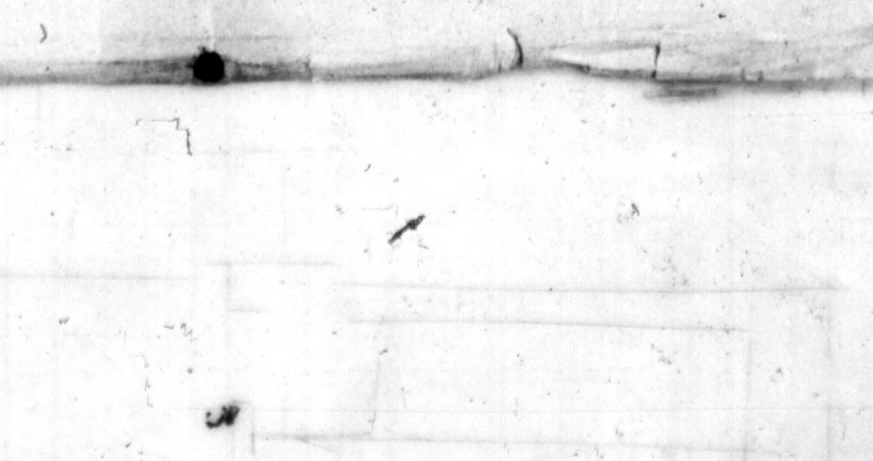
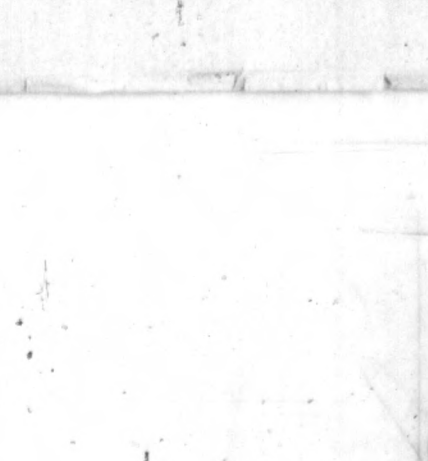
Nick's problem was whether he had enough to lay before the big boss, Frank Rosselli, should he wait and watch for a repetition of the same action? There was a fine line between inertia and officiousness. A too eager beaver was as bad as a timid Tom. He decided to call Rosselli.

Rosselli saw him at once. The thing was important to him, not only for the two thousand dollar shortage which he felt that particular horse race was showing out also because it was a sign of double-dealing, of dishonesty to the organization and to the Big Boss himself. As a Sicilian, his whole philosophy was summed up in the word *omertà*, solidarity, unwavering allegiance.

He listened with unnatural stillness to the story in the telling. Nick felt the absurdity, the weakness of his suspicions and dismissed.

"I guess I'm crazy, Mr. Rosselli. It had to be an accident. Almond wouldn't deliberately

ABBIE AN' SLATS



Mrs. J. B. Burkeen - PLaza 3-4947

Woman's World

Social Calendar

Tuesday, January 1st
The Delta Department of the Murray Woman's Club will meet at the club house at 7:30 p.m. Hostesses will be Mrs. Ronald Churchill, Miss Lorene Swann, Mrs. James Blalock, Miss Ruth Sexton, and Mrs. Stanford Anderson.

Murray Assembly No. 19 Order of the Rainbow for Girls will meet at the Masonic Hall at 7 p.m. An election of officers will be held.

Wednesday, January 2nd
The Cross Graves Circle of the Woman's Association of the College Presbyterian Church will meet at the home of Mrs. Robert Jones at 8 p.m.

Thursday, January 3
The Town and Country Homemakers Club will meet at the home of Mrs. William Caldwell, Cardinal Drive, at 7:30 p.m.

Temple Hill Chapter No. 511 Order of the Eastern Star will hold its regular meeting at the Masonic Hall at 7:30 p.m.

The Garden Department of the Murray Woman's Club will meet at the club house at 2:30 p.m. Hostesses will be Mesdames Greg Miller, Verne Kyle, Carl Lockhart, W. H. Mison, Clifford Melugin, and W. E. Mischke.

Tuesday, January 8th
The First Methodist Church Woman's Society of Christian Service will hold its regular meeting at the church at 10 a.m. with the executive board at 9 a.m. Members please note change in date.

Friday, January 4th
The Grace Wyatt Circle of the College Presbyterian Church will

meet at the home of Mrs. Alfred Lindsey at 9:30 a.m.

Tuesday, January 8th
Groups of the First Christian Church CWF will meet at 2:30 p.m. as follows: I with Mrs. Gregg Miller and II with Mrs. Otry Paschall. Members note change in date.

The Jesse L. Ludwick Circle of the College Presbyterian Church will meet with Mrs. Charlie Crawford at 1:30 p.m. Note change in date.

PERSONALS

Mr. and Mrs. Ralph Paschall and family of Owensboro visited over the holidays in the home of Mr. and Mrs. O. T. Paschall. The Paschalls returned to Owensboro and spent a few days in the Ralph Paschall home.

Frustration Led To New Career In TV

By GAY PAULEY

UPI Women's Editor

NEW YORK — The frustrations of being an actress not always employed led Barbara Schultz into a career rare for a woman in television.

Brunette Miss Schultz, 35, is a story editor—the person responsible for hunting ideas for a show in consultation with producer and director, researching then to see if the idea is worth an audience. If it is, to work with the writer who puts the script together, the actual editing again working with writer, producer and director, and finally standing by for last minute changes as the show is ready to go on the air.

Rare For Woman
Miss Schultz, a native New Yorker, said her behind-the-scenes career is a "rare one for a woman, but I'm not unique. There is at least one other I know in a

similar job. Largely, though, story editing for television is done by men. Although I do think it's a good field for women. . . we elicit better. . .

Miss Schultz was graduated from Barnard College in 1949 and first had a whirl at acting in summer stock. She then appeared in one Broadway play—"If I Wasn't Very Good"—and studied acting with Stella Adler and Harold Clurman. She also had some television roles and for three seasons was part of the cast of "The Goldbergs."

During lean periods — "and there were several of them," she said—she took a series of part-time jobs, winding up as a manuscript reader for a publishing house.

Returns To Theater
Finding this type of work to her liking, she moved from there to an independent motion picture producing company where she was assistant story editor for 10 months. She went back to her first love, theater, but behind the scenes for three years with the Playwrights Company, as a play reader and production assistant.

Four years ago she moved into television, joining Talent Associates-Paramount, producers of the "Armstrong Circle Theater."

"Somewhere along the line I had to learn stenography," she recalled in an interview. "I gave up acting when I took up speed-writing."

Walking Encyclopedia
Helping to do research for the series has turned Barbara Schultz

into a walking encyclopedia on many subjects covered by the show — narcotics addiction, smuggling, hypnosis, deafness, fidget children, black market in adoptions, the Berlin wall, the number racket, to name a few.

"Someone brings up Berlin or narcotics at a cocktail party," she laughed, "and I get to be a terrible bore. Because I'm an 'authority' on the subject."

Acting no longer interest her as a career, she said, adding it's just as well. I doubt now if I'd have made the grade anyway. I don't have that kind of drive."

Worst Blizzard

(Continued From Page 1)

editor John W. Morean said, "We could have put out a newspaper but we couldn't have dispatched it."

Men and machines were mobilized to battle the snow. But even giant snowplows were turned back by towering drifts.

FIVE DAY FORECAST

By United Press International
LOUISVILLE — The advanced forecasts for the five-day period, Tuesday through Saturday, prepared by the U. S. Weather Bureau:

Temperatures for the period will average near the seasonal normal of 38 degrees. Louisville normal extremes 44 and 27 degrees.

Continued cold through Tuesday, warmer Wednesday and Thursday, then cooler again Friday. Total precipitation will average less than one-fourth inch, occurring as rain Thursday or Friday.

PIPELINING

LOUISVILLE — Pipemakers have taken a page from the clothing industry's book and fitted their product with a lining. Strength and corrosion-resistance are combined in plastic-lined steel pipe, reports Tube Turns Plastic, Inc. Company engineers say this combination can safely carry corroding acids at as little as half the installed cost of the all-metal pipe necessary for such a job.

Read the Ledger's Classifieds

Life Of TV Director Is Hectic One

(Rick Du Brow is on vacation. Today's guest columnist is Ted Post, veteran director of many of television's top shows and former lecturer with professor status at UCLA theatre arts department.)

By TED POST

Written For UPI

HOLLYWOOD — During the 12 years that I've been directing shows for television I've come to acquire a set of enormously fast physical reflexes.

Take, for example, my response while watching the television set from a comfortable position on the living room couch. Sometimes I suddenly bolt upright, the blood rushing heater-sucker to my head — and dash across the room to smartly flick the switch to "off" position.

This seemingly violent manifestation is not quite as abnormal as it sounds. In fact, it most often occurs when one of my own shows is on the tube. Then, and only then, a rash of memories about a particular show is triggered in my mind. Without the slightest advance warning from my newspaper television guide, I recall the tremendous hours that went into that show and the many helpless moments spent battling the "system."

What Director Faces
A classic example of what the director must face usually goes something like this:

The script arrives by a studio messenger who's breathing heavily (first sign of trouble). Upon first reading, the plot and the characters appear to have been developed by the messenger himself, in transit.

The producer's memo cheerfully announces a costing session early the next morning. The production schedule makes no mention of rehearsal time because the show must be finished five days. That's only the beginning.

The problems get worse on the set: Rush, rush, rush, and don't "make overtime." And when the actual directing is done, the director is unable to edit his own film because no money is available to keep him on salary.

Can't Please Self
The net result of all this is that the director ends up doing

everything he's been asked to do — and pleasing everyone but himself. When the awards are handed out, and if he gets one, he knows that the statues and plaques represent the fruit of a misbegotten labor.

Even within the context of what television tries to be, we all seem to be the victims of self-delusion. In no other medium is the director less influential. If he fights, he finds himself out in the cold. If he gives in, he is sometimes criticized for turning out bad work. It's a terrible paradox: The more he tries to help, the more injury he does to himself.

What is this director to do under such unfavorable conditions? He does the best he can. He works, to keep body and soul together and to preserve his sanity. He introduces what amiable irritants he can into the "system."

He does this with argument, pressure on the advertising agencies, discussions with executives, ball sessions with friends. These are his only avenues of redress and reaction.

Or he can do what others have

done before him. He can forsake the hollow hallways of television and head in other directions.

FOR CORRECT
TIME and
TEMPERATURE
DAY OR NIGHT
DIAL 753-6363
COURTESY

PEOPLES BANK
of
Murray, Ky.

FOOTSAVING EDUCATION

by Maurice Ryan

Are pre-walking shoes important?

The harm done by outgrown pre-walkers is very important. The younger the child the softer the bones. Many children have the beginnings of bunions before they wear any shoes because their feet were bound in the feet of outgrown pajamas.

Pre-walking children should wear shoes only when the house is cold enough that he needs mittens on his hands. Parents marvel at the way their babies flex their toes when they take their shoes off but they seldom think of the fact that using those muscles is the only way known to strengthen them. Even good fitting shoes discourage exercise.

Ryan's
SHOE STORE

For Your Every
HEATING OIL
Need - Call

KENTUCKY LAKE
OIL CO.
New Concord Road
Phone 753-1323

MURRAY LOAN CO.
808 W. Main St. To/phone PL 3-2821
"YOUR HOME-OWNED LOAN CO."

Versatile Wool Outfits

Chic And Useful Styles
For The Modern Woman



A DROPPED WAISTLINE gives a long torso look to this dress. It's worn with belt.



SHORT-SLEEVED check sheath is teamed with its own matching, easy fitting jacket.



EMBROIDERY PATTERNS this wool jersey made on slender lines. Satin bows and piping trim front of bodice.

By SUSAN BARDEN
NEW YORK designer Ben Barrack is a great believer in fashions that gracefully clothe the contemporary woman for any occasion, any time, in any cosmopolitan spot from one corner of the country to the other.

Timeless Elegance
For that reason Mr. Barrack has produced designs that are classic, feminine and have a soft, subtle look.

The three outfits shown are impressive examples of his feeling for understated elegance.

In this collection, the natural waistline is important, although it occasionally wanders to create an Empire or long torso effect. There is ease and mobility in the silhouette, reflected in the new, freer skirts, some with separate front panels.

Hem Lengths
The hemline remains at the smart shorter length—just covering the knee or slightly below.

Wool is the preferred fabric

and goes right around the clock. It is seen in double-knits for suits and dresses, in jersey for cocktail and evening costumes and in smart check outfits for town and country dwellers.

Basic colors abound. Black and brown—from tobacco and mushroom to lighter tans—are especially favored. Brighter shades are also very popular this season and among them are garnet, marine blue and navy pale, as well as misty citron and whitened blue.

FALL & WINTER STOCK

1/3 OFF

WOOL
COATS - DRESSES
SKIRTS - SWEATERS

KNIT & WOOL SUITS

UP TO \$29.98

HATS ALL \$5 & \$10

CLEMMIE JORDAN
SHOPPE

MAYFIELD, KENTUCKY